

SPARKLING CONCEPT BOARD PROCEDURE

Take place around the board with 5 to 10 people. The board is a round canvas, divided in 5 sections. Each section has a different perspective from the 5Q. In the middle is the main... question/challenge. The game is played in 3 rounds of 10 minutes. You will gather ideas, each time from a new perspective and by a new creative thinking technique. The result will be 3 prototypes out of these ideas, which will be presented.

by Crioel

1 STEP



Choose your seat around the board. Read the description of the ministry you're the closest at. Take your time to imagine what this person's perspective is of the question.

Start by writing down random ideas for 10 minutes. You surely will have ideas around the topic. Write 1 idea on 1 post-it and stick it in 'your' section on the board. Use a timer and switch places after 10 minutes.

Note: postpone your opinion, don't be too critical and let the ideas flow.

2 STEP



Shortly explore the ministry close to you. Shortly and quickly read the ideas that are already on the board.

In the second round we will use a creative thinking technique. Choose one of the photos. Name in one word what you see. Now think of 10 words beginning with the first letter of this word. These words will inspire you to create new ideas.

Write those down on a post-it.

3 STEP



Shortly explore the ministry you are the closest at. Shortly and quickly read the ideas that are already on the board.

This third round we will use another creative thinking technique. Choose a picture and write down as many associations as possible. Choose 3 of them and let them inspire you in creating new ideas. This round takes 10 minutes.

4 STEP



It is time to choose. Now you're allowed to use your opinion again, you can be critical to the ideas. Note 5 ideas per person that are achievable (the NOW ideas). Then 5 ideas that are a bit more challenging, you need more endurance to achieve them (the HOW ideas). And 5 ideas that are more suitable for the future (the WOW ideas), so those are hard to realize now, but desirable for the future.

As a group you now discuss on which 5 NOW, HOW and WOW ideas you agree on. Next, bring these 15 ideas back to a list of 3. Mix and match. Enrich the ideas, so that as many ideas as possible will see the light of day :) Spread the list of 3 ideas among the group members and work out each idea in a POWERS and ACTION PLAN (available at www.crioel.nl/downloads)

5 STEP



After several weeks, the POWERS and ACTION PLANS (available at www.crioel.nl/downloads) are complete and developed. They now can be presented at a meeting with a Pecha Kucha.

A Pecha Kucha is a powerpoint presentation, based on 20 slides, taking each 20 seconds. So the presentation will take 20 x 20 seconds. Short but powerful

After all presentations are done, together choose which idea is viable.

Good work!

For questions and/or support, please contact Janita Seinstra (info@crioel.nl)